



From the Office of the ICU President
European Office: Lausanne

Dear President:

I have important news to share regarding ICU's participation in the World Games.

As part of ICU's strategy for the growth and development of our sport, we have been active in applying for participation in a number of significant Olympic and non-Olympic Multi-Sport Games. Our 2021 IOC full recognition has given us enhanced stature as we pursue these opportunities.

The ICU for more than a decade has been in discussions with the International World Games Association (IWGA) to have Cheer added to the World Games program. Due in no small part to the assistance and support of our ICU China National Federation, China Cheerleading Association (CCA), IWGA has announced that ICU and the Sport of Cheer have been admitted to The World Games Chengdu 2025 for the **Pom Doubles Division**: <https://www.theworldgames.org/news/The-World-Games-17/Sports-Programme-set-for-TWG-2025-in-Chengdu-2466>

Although our proposal for TWG Chengdu 2025 included both the **Coed Premier Division** (includes all genders at the highest level for Cheerleading) and **Doubles Divisions** (Pom & Hip Hop Doubles for Performance Cheer), we are pleased that one of the divisions of our sport will be accepted for 2025.

We look forward to working with IWGA to explore opportunities for more of our divisions and disciplines to be included in future World Games. We will soon be sharing more detailed information with you regarding TWG Chengdu 2025.

Thank you again for all that you have done, and continue to do, in your country and for the ICU in general to move our sport forward in ways that benefit our athletes and coaches on the global stage.

Sincerely,

Jeff Webb
President
International Cheer Union