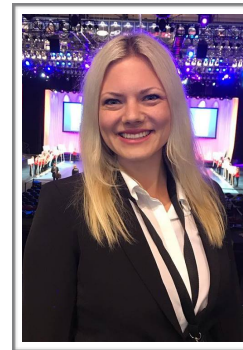


# Simona Míková



## CONTACT INFORMATION:

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## EDUCATION:

09/2014 - 07/2016 **VŠE** - Faculty of international relations, major **International Business**, Ing.  
09/2011 - 06/2014 **VŠE** - Faculty of international relations, major **International Business**, Bc.  
09/2010 - 07/2011 **VŠE** - Faculty of informatics and statistics, major **Informatics**

## WORK EXPERIENCE:

03/2019 - now **ALO diamonds, Brand Manager**

- marketing of Czech diamond jewelry brand, planning campaigns, budgeting, social media, cooperations etc.

02/2017 - 03/2019 **CSDC Praha, s.r.o., Clinic Manager**

- managing dental clinic, marketing, communication with suppliers, social media, procurement, graphics, representing company at foreign trainings etc.

08/2010 - 01/2019 **Join New Spirit AllStars, Marketing manager**

- organization of sports club, providing exhibitions, organizing competition, online marketing, managing coaches

09/2015 - 10/2016 **CeWe Color, a.s., Marketing officer - cooperations**  
05/2010 - 09/2015 **Czech Cheerleading Association, Event coordinator**

- preparation of sport competitions, providing accompanying program, judges, accommodation, transportation, catering, communication with competitors, coaches

08/2014 - 10/2014 **Raul s.r.o., Intern**

- direct emails, administrative work, ad hock tasks, communication with clients, preparation of sports event Jizerská 50 Run

06/2014 - 08/2014 **Ehosteska s.r.o., Hostes coordinator**

- work with internal hostess database, preparations of material for client's events, supervision of hostesses, dealing with clients

08/2013 - 09/2013 **Prague Fashion Weekend, Production**

- preparation of event, dealing with supplier of ancillary services, supervision of event

11/2006 - 12/2007 **Etam s.r.o., Sales assistant** - selling goods, helping customers  
09/2009 - 05/2014 **Ehosteska s.r.o., Hostess** - communication with guests, navigation, coordination  
09/2007 - 07/2014 **JNS Cheerleaders, Cheerleading coach** - age groups 5-12 a 12-16 years  
09/2007 - 12/2010 English lessons for private people

## CHEERLEADING EXPERIENCE:

10/2014 - present Judging course ECU level 3 and judging experience  
06/2003 - 09/2015 Active cheerleader in All Girl and Coed division for JNS  
07/2006 - 08/2014 Coaching Peewee and Junior division for JNS

## CHEERLEADING AWARDS:

Many times National Champion with Coed and All Girl team (JNS Cheerleaders)  
2nd place in Individual division at Czech Nationals 2012  
As a coach my teams won National Champion title in Junior All girl and Peewee division many times

## Simona Míková

### JUDGING EXPERIENCE:

May 2014	Italian Cheerleading Nationals, FISAC & FICAD
December 2014	Beach Cup, Elite Cheerleading
June 2014	European Cheerleading Championship, shadow judging, ECU
March 2015	Italian Cheerleading Championship, FICEC
March 2015	Cheer MEFOB Hungary, ELTE
April 2015	World's Cheerleading Championship, shadow judging, ICU
April 2015	Cheerleading Championship of Belarus, Belorussian Dance League
June 2015	European Cheerleading Championship, shadow judging, ECU
November 2015	Spirit Cheer Cup, CACH, safety + scoring judge
December 2015	Santa's Cheer Cup, Hungary
December 2015	Beach Cup, Varsity Europe
December 2015	Cheer Open Lombardia, FICEC
February 2016	Dutch Regional Qualifiers, Dutch Cheerleading Association
February 2016	National Italian Championship in Novara, FICEC
March 2016	Cheer MEFOB Hungary, ELTE
March 2016	Roller Coaster Cup, Czech Cheerleading Association, scoring + safety judge
April 2016	Dutch Nationals, Dutch Cheerleading Association
April 2016	Prelims for small divisions, Czech Cheerleading Association, scoring + safety
April 2016	Cheerleading Worlds, ICU, shadow judge
April 2016	Czech Cheerleading Nationals, Czech Cheerleading Association
May 2016	Italian Cheerleading Competition in Jesolo, FICEC, scoring + head judge
June 2016	Safari Cheer Cup, Czech Cheerleading Association
November 2016	Spirit Cheer Cup, Czech Cheerleading Association, scoring + head judge
December 2016	Evolution Cheer Battle, Join New Spirit AllStars
March 2017	Cheer MEFOB Hungary, ELTE
March 2017	Italian Cheerleading Championship in Jesolo, FISAC
March 2017	Roller Coaster Cup, Czech Cheerleading Association
April 2017	Czech Cheerleading Nationals of small division, CACH
May 2017	Italian Cheerleading and Cheer dance championship, FISAC
May 2017	Czech Cheerleading Nationals, CACH
May 2017	German Cheerleading Nationals, CCVD
May 2017	Hungarian Cheerleading Nationals, Hungarian Cheer Federation
June 2017	Pardubice Open, PM Stars Pardubice
September 2017	Campeonato Internacional de Cheerleading, Espana Cheer and Dance
November 2017	Spirit Cheer Cup, CACH
December 2017	Christmas Cheer Cup, Vienna Pirates
December 2017	Basta Cup, Basta cheerleaders
January 2018	Evolution Cheer Battle, Join New Spirit AllStars
February 2018	Spanish Cheerleading Nationals, Espana Cheer and Dance
March 2018	Roller Coaster Cup, Czech Cheerleading Association
April 2018	Hungarian Cheerleading Nationals, Hungarian Cheer Federation
April 2018	ICU Cheerleading Worlds, ICU
May 2018	Czech Cheerleading Nationals, Czech Cheerleading Association
May 2018	Cheer Trophy, CCVD
June 2018	National Championship of small divisions, Czech Cheerleading Association
June 2018	Vienna International Open, Austrian Cheerleading & Cheerdance Federation
June 2018	Safari Cheer Cup, Czech Cheerleading Association
November 2018	Norwegian Cheer Open, NRC Tigers Norway
December 2018	Christmas Cheer Cup, Hungarian Cheerleading Association
December 2018	Basta Cheer Cup, Basta Cheerleaders, Czech Cheerleading Association
December 2018	Santas Cheer Cup, Vienna Pirates, Austrian Cheerleading Association
January 2019	Evolution Cheer Battle, Join New Spirit AllStars, Czech
March 2019	Scotland Cheer Festival, Scotland, UK
March 2019	Prague Cheer Open, Czech Cheerleading Association
March 2019	Belarus Open Cheerleading Championship, Belarus

# Simona Míková

April 2019	CDFNI, Cheer and Dance Federation Northern Ireland, UK
April 2019	ICU World Cheerleading Championship, FL USA
May 2019	Czech Cheerleading Nationals, Czech Cheerleading Association
May 2019	Hungarian Cheerleading Nationals, Hungary
May 2019	Pardubice Cheer Open, Czech Cheerleading Association
June 2019	German Nationals, CCVD, Germany
June 2019	Denmark Summer Cup, Denmark
November 2019	Christmas Cheer Cup, Denmark
November 2019	Norwegian Cheer Open, NRC Tigers, Norway
December 2019	Basta Cheer Cup, Czech Cheerleading Association
December 2019	Sparkling Cheer Cup, Czech Cheerleading Association
January 2020	Evolution Cheer Battle, JNS Cheerleaders, Czech Republic

## LANGUAGE SKILLS:

Slovak language:	maternal	English language:	C2	German language:	A1
Czech language:	maternal	Spanish language:	B2	Italian language:	A1

## SUPPLEMENTARY EDUCATION:

09/2009 - 07/2010	Instituto Cervantes, Spanish language courses, Prague, Czech Republic
06/2009 - 09/2009	International House, intensive Spanish language courses, Madrid, Spain
07/2012 - 09/2012	InHispania, intensive Spanish language courses, Madrid, Spain
05/2006 - 08/2006	Course "English as a second language", Florida, USA
08/2006 - 08/2012	Coaches training FCC (Fellowship of Christian Cheerleaders), Prague, Czech Rep.

## PERSONAL SKILLS:

Communication skills, flexibility, team player, trainability, will to work on myself, leadership skills

## INTERESTS:

Studying of languages, music, cheerleading, traveling, meeting new people, sharing experience