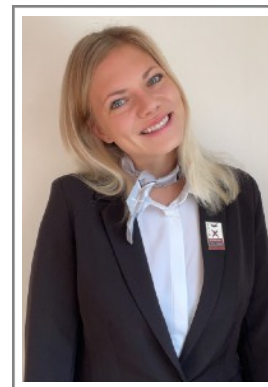


Simona Míková



CONTACT INFORMATION:

Phone number: +420 739 007 711
Email: simona.mikova@ymail.com
Linked In: [cz.linkedin.com/in/simonamikova](https://www.linkedin.com/in/simonamikova)

EDUCATION:

06/2022 - 03/2023 **EDU Effective - Marketing of 21st century, MBA**
09/2014 - 07/2016 **VŠE** - Faculty of international relations, major **International Business**, Ing.
09/2011 - 06/2014 **VŠE** - Faculty of international relations, major **International Business**, Bc.
09/2010 - 07/2011 **VŠE** - Faculty of informatics and statistics, major **Informatics**

WORK EXPERIENCE:

06/2021 - now **Freelencer, Social Media Manager**

- marketing of smaller companies, taking care of social media, online campaigns, creating content, writing copy etc.

01/2023 - now **Radio Kiss, speaker**

- Night jukebox show speaker

03/2019 - 06/2021 **ALO diamonds, Brand Manager**

- marketing of Czech diamond jewelry brand, planning campaigns, budgeting, social media, cooperations etc.

02/2017 - 03/2019 **CSDC Praha, s.r.o., Clinic Manager**

- managing dental clinic, marketing, communication with suppliers, social media, procurement, graphics, representing company at foreign trainings etc.

08/2010 - 01/2019 **Join New Spirit AllStars, Marketing manager**

- organization of sports club, providing exhibitions, organizing competition, online marketing, managing coaches

09/2015 - 10/2016 **CeWe Color, a.s., Marketing officer - cooperations**

05/2010 - 09/2015 **Czech Cheerleading Association, Event coordinator**

- preparation of sport competitions, providing accompanying program, judges, accommodation, transportation, catering, communication with competitors, coaches

08/2014 - 10/2014 **Raul s.r.o., Intern**

- direct emails, administrative work, ad hock tasks, communication with clients, preparation of sports event Jizerská 50 Run

06/2014 - 08/2014 **Ehosteska s.r.o., Hostes coordinator**

- work with internal hostess database, preparations of material for client's events, supervision of hostesses, dealing with clients

08/2013 - 09/2013 **Prague Fashion Weekend, Production**

- preparation of event, dealing with supplier of ancillary services, supervision of event

11/2006 - 12/2007 **Etam s.r.o., Sales assistant** - selling goods, helping customers

09/2009 - 05/2014 **Ehosteska s.r.o., Hostess** - communication with guests, navigation, coordination

09/2007 - 07/2014 **JNS Cheerleaders, Cheerleading coach** - age groups 5-12 a 12-16 years

09/2007 - 12/2010 English lessons for private people

CHEERLEADING EXPERIENCE:

10/2013 - present Judging course ECU level 3 and judging experience
06/2003 - 09/2015 Active cheerleader in All Girl and Coed division for JNS
07/2006 - 08/2014 Coaching Peewee and Junior division for JNS

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CHEERLEADING AWARDS:

Many times National Champion with Coed and All Girl team (JNS Cheerleaders)

2nd place in Individual division at Czech Nationals 2012

As a coach my teams won National Champion title in Junior All girl and Peewee division many times

JUDGING EXPERIENCE:

May 2014	Italian Cheerleading Nationals, FISAC & FICAD
December 2014	Beach Cup, Elite Cheerleading
June 2014	European Cheerleading Championship, shadow judging, ECU
March 2015	Italian Cheerleading Championship, FICEC
March 2015	Cheer MEFOB Hungary, ELTE
April 2015	World's Cheerleading Championship, shadow judging, ICU
April 2015	Cheerleading Championship of Belarus, Belorussian Dance League
June 2015	European Cheerleading Championship, shadow judging, ECU
November 2015	Spirit Cheer Cup, CACH, safety + scoring judge
December 2015	Santa's Cheer Cup, Hungary
December 2015	Beach Cup, Varsity Europe
December 2015	Cheer Open Lombardia, FICEC
February 2016	Dutch Regional Qualifiers, Dutch Cheerleading Association
February 2016	National Italian Championship in Novara, FICEC
March 2016	Cheer MEFOB Hungary, ELTE
March 2016	Roller Coaster Cup, Czech Cheerleading Association, scoring + safety judge
April 2016	Dutch Nationals, Dutch Cheerleading Association
April 2016	Prelims for small divisions, Czech Cheerleading Association, scoring + safety
April 2016	Cheerleading Worlds, ICU, shadow judge
April 2016	Czech Cheerleading Nationals, Czech Cheerleading Association
May 2016	Italian Cheerleading Competition in Jesolo, FICEC, scoring + head judge
June 2016	Safari Cheer Cup, Czech Cheerleading Association
November 2016	Spirit Cheer Cup, Czech Cheerleading Association, scoring + head judge
December 2016	Evolution Cheer Battle, Join New Spirit AllStars
March 2017	Cheer MEFOB Hungary, ELTE
March 2017	Italian Cheerleading Championship in Jesolo, FISAC
March 2017	Roller Coaster Cup, Czech Cheerleading Association
April 2017	Czech Cheerleading Nationals of small division, CACH
May 2017	Italian Cheerleading and Cheer dance championship, FISAC
May 2017	Czech Cheerleading Nationals, CACH
May 2017	German Cheerleading Nationals, CCVD
May 2017	Hungarian Cheerleading Nationals, Hungarian Cheer Federation
June 2017	Pardubice Open, PM Stars Pardubice
September 2017	Campeonato Internacional de Cheerleading, Espana Cheer and Dance
November 2017	Spirit Cheer Cup, CACH
December 2017	Christmas Cheer Cup, Vienna Pirates
December 2017	Basta Cup, Basta cheerleaders
January 2018	Evolution Cheer Battle, Join New Spirit AllStars
February 2018	Spanish Cheerleading Nationals, Espana Cheer and Dance
March 2018	Roller Coaster Cup, Czech Cheerleading Association
April 2018	Hungarian Cheerleading Nationals, Hungarian Cheer Federation
April 2018	ICU Cheerleading Worlds, ICU
May 2018	Czech Cheerleading Nationals, Czech Cheerleading Association
May 2018	Cheer Trophy, CCVD
June 2018	National Championship of small divisions, Czech Cheerleading Association
June 2018	Vienna International Open, Austrian Cheerleading & Cheerdance Federation
June 2018	Safari Cheer Cup, Czech Cheerleading Association
November 2018	Norwegian Cheer Open, NRC Tigers Norway

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December 2018	Christmas Cheer Cup, Hungarian Cheerleading Association
December 2018	Basta Cheer Cup, Basta Cheerleaders, Czech Cheerleading Association
December 2018	Santas Cheer Cup, Vienna Pirates, Austrian Cheerleading Association
January 2019	Evolution Cheer Battle, Join New Spirit AllStars, Czech
March 2019	Scotland Cheer Festival, Scotland, UK
March 2019	Prague Cheer Open, Czech Cheerleading Association
March 2019	Belarus Open Cheerleading Championship, Belarus
April 2019	CDFNI, Cheer and Dance Federation Northern Ireland, UK
April 2019	ICU World Cheerleading Championship, FL USA
May 2019	Czech Cheerleading Nationals, Czech Cheerleading Association
May 2019	Hungarian Cheerleading Nationals, Hungary
May 2019	Pardubice Cheer Open, Czech Cheerleading Association
June 2019	German Nationals, CCVD, Germany
June 2019	Denmark Summer Cup, Denmark
November 2019	Christmas Cheer Cup, Denmark
November 2019	Norwegian Cheer Open, NRC Tigers, Norway
December 2019	Basta Cheer Cup, Czech Cheerleading Association
December 2019	Sparkling Cheer Cup, Czech Cheerleading Association
January 2020	Evolution Cheer Battle, JNS Cheerleaders, Czech Republic
August 2020	Online Cheer Cup, Czech Cheerleading Association
September 2021	ICU Cheerleading Worlds Virtual, ICU
December 2021	Basta Cheer Cup Virtual, Czech Cheerleading Association
December 2021	Nordic All Level, Varsity Europe, Sweden
January 2022	Evolution Cheer Battle Hybrid (comp videos, live judges), JNS Cheerlead., CZ
March 2022	Denmark Cheerleading Competition, Denmark
March 2022	Norwegian Nationals, Norway
March 2022	Prague Cheer Open, Czech Cheer. Association
April 2022	Austrian Spring Open, Austria
April 2022	ICU World Cheerleading Championship, ICU, USA
May 2022	Pardubice Cheer Open, Czech Cheerleading Association
May 2022	Belgian Nationals, Belgium
May 2022	United Cheer Cup, Czech Cheerleading Association
May 2022	Danish Nationals, Denmark
June 2022	Czech Cheerleading Nationals, Czech Cheer. Association
July 2022	ICU European Cheerleading Championship, Greece
September 2022	WA Starz, online judging, Australia
November 2022	Sparling Cheer Cup, (comp videos, live judges), Czech Cheer. Association
December 2022	Nordic All Level, Varsity Europe, Sweden
December 2022	Basta Cheer Cup, Czech Rep.
January 2023	German All Level, Varsity Europe
January 2023	Evolution Cheer Battle, Czech Rep.
February 2023	Online Battle of Oasis, USA
March 2023	Varsity German All Level
March 2023	Celtic Spirit Ireland
March 2023	Cheer Masters Austria
March 2023	Prague Cheer Open, CZ
April 2023	ICU Worlds
May 2023	Pardubice Cheer Open
May 2023	Spring Open Austria
May 2023	Belgian Nationals
May 2023	Galanta Cheer Open, Slovakia
May 2023	Elite Cheerleading Championship, Germany
June 2023	Czech Cheer Nationals, CZ
June 2023	Summer All Level, Varsity Europe, Hamburg Germany
June 2023	Summer All Level, Varsity Europe, Chemnitz Germany
July 2023	ICU Europeans, Italy

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November 2023 Norwegian Open, Norway
December 2023 NALC, Varsity Europe, Sweden
December 2023 Southwestern Bash, GA, USA
January 2024 JAMFest Super Nationals, IN, USA
January 2024 British Columbia Championship, CA (virtual)
January 2024 Evolution Cheer Battle, CZ

LANGUAGE SKILLS:

Slovak language:	maternal	English language:	C2	German language:	A1
Czech language:	maternal	Spanish language:	B2	Italian language:	A1

SUPPLEMENTARY EDUCATION:

03/2021-06/2021 Speaker course at Applaus, radio and TV speaker oriented, Czech Republic
09/2009 - 07/2010 Instituto Cervantes, Spanish language courses, Prague, Czech Republic
06/2009 - 09/2009 International House, intensive Spanish language courses, Madrid, Spain
07/2012 - 09/2012 InHispania, intensive Spanish language courses, Madrid, Spain
05/2006 - 08/2006 Course "English as a second language", Florida, USA
08/2006 - 08/2012 Coaches training FCC (Fellowship of Christian Cheerleaders), Prague, Czech Rep.

PERSONAL SKILLS:

Communication skills, flexibility, team player, trainability, will to work on myself, leadership skills

INTERESTS:

Studying of languages, music, cheerleading, traveling, meeting new people, sharing experience